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We find the money for you this proper as well as simple mannerism to acquire those all. We give Comdex Multimedia And Web Design Course Kit By Vikas Gupta and numerous books collections from fictions to scientific research in any way. along with them is this Comdex Multimedia And Web Design Course Kit By Vikas Gupta that can be your partner.

A guide to Web design basics describes how the Web and Web pages work, building HTML pages, using CSS for presentation, using JavaScript in Web design, and creating Web graphics. Shows how to use four Web power tools-Fireworks, Dreamweaver, ColdFusion and Flash-together in one book Offers a full-color tutorial that walks the reader start to finish through the process of building a media-rich, e-commerce Web site After completing this book, readers will have a polished, fully functional e-commerce site adaptable to their own needs CD-ROM contains all the files and materials needed for the project The multimedia CD-ROM included in this pack contains more than 6 hours of audio walkthroughs, an HTML code library, animations, interactive questions, and exercises. The pack also includes the book Understanding Web Development, in both printed and electronic form - and a bonus e-book - Designing Web Interfaces, Hypertext, and Multimedia. Advanced Web Design by Fred Hofstetter is the next web design course for students looking to learn more then what is taught at an introductory level. The book is a bridge between the introductory and advanced courses. In a very unique and distinctive way, Advanced Web Design covers both the programming and the designing aspects of a website. Students will start out with coding his/her website utilizing a variety of languages including HTML, XML, Visual Studio.Net and ASP.Net. To implement the programming end of web design, Fred, from this point teaches the student how to graphically design the website. Students completing this course are receiving vast knowledge of web design that will ultimately prepare them for other courses and the job market. Fred Hofstetter is extremely knowledgeable and a well-respected author in web design and he exemplifies this through the teaching of both programming and design. You will learn the fundamentals of HTML CSS

web design In this class If you want to make own website or you make yourself as a Web Designer You can join to learn this course HTML BASIC WITH EXAMPLE CSS BASIC WITH EXAMPLE Create Responsive Website When You Complete this course then you able to create own website. HTML stands for Hyper Text Markup Language. In short HTML is a markup language that is used developing web pages. In this course we will cover HTML from scratch and by the end of the course we will be HTML ninjas and build our first website step by step. Why you should take this course? 1st Reason is You get best knowledge of HTML. During the course we will cover HTML element, attribute , tags and with example. 2nd Reason is You get best knowledge of CSS. In this course you learn how to put style in html tag and how call style class in class attribute in html tag and also learn how create class structure. 3rd Reason is You make yourself as a website designer When you will know HTML perfectly then you will be able to make own websites. 4th Reason is that you learn how operate Brackets Text Editor (Notepad++) Important: We will provide you lifetime update in website design as well as possible to creating course. You probably use websites every day, but have you ever thought about building them? With the help of this book, now you can! In this exceptional step-by-step guide, you'll learn what web development is all about, which resources will help you master it, and how you can build stunning and interactive websites. After instructing you on how to create your own personal web portfolio, the author will take you through all the major web development languages and technologies, including the following: • HTML • CSS • JavaScript • Bootstrap and jQuery • PHP and MySQL • WordPress Each of these chapters contains best practices and tips for success as well as a "Show Your Skills" section with practical and fun project ideas for you to apply what you're learning. For example, "Write a JavaScript program that will run the game Chutes and Ladders thousands of time and determine the minimum, maximum, and average number of turns to win." Lastly, you'll find out how to transform your newfound hobby into a profitable career by becoming a freelance web developer. The author will share tips for perfecting your portfolio and finding clients, especially through the popular freelancing website Upwork. If you've ever been curious about web development but didn't know where to start, this book is for you! Come and embrace both your creativity and logic by delving into the wonderful world of web development! About the Expert: Liz Kazandzhy is a passionate web developer who also greatly enjoys writing and editing. As the daughter of a software engineer, she has always had a knack

for technology, so when she stumbled upon web development in 2016, it was love at first keystroke. She studied it voraciously and began building websites related to her personal interests, like RandomScriptureVerse.com. In time, she started branching out and building websites for others, like JonathanWhitlockArt.com. Liz currently lives in Orem, UT, with her husband Vlad and two energetic young daughters, Katya and Sophia. In the rare moments when the kids are asleep and the housework is done, she enjoys reading, writing, and developing websites. HowExpert publishes quick 'how to' guides on all topics from A to Z by everyday experts. Readers discover the latest, industry-leading website development practices with this new book in the popular Shelly Cashman Series. For more than three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of learners. Minnick's RESPONSIVE WEB DESIGN WITH HTML 5 & CSS, 9th edition, combines best practices with the most up-to-date tools available. The new edition equips readers with a solid foundation in HTML, CSS and responsive web design while illuminating deeper conceptual issues essential to today's field of web development. In addition, a range of projects logically build in complexity and ensure thorough understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This book will lead you, step by step and with illustrative screenshots, through a real example. Are you writing two websites - one for mobile and one for larger displays? Or perhaps you've heard of Responsive Design but are unsure how to bring HTML5, CSS3, or responsive design all together. If so, this book provides everything you need to take your web pages to the next level - before all your competitors do! This is the next web design course for students looking to learn more than what is taught at an introductory level. The book is a bridge between the introductory and advanced courses, covering both the programming and the designing aspects of a website. Students will start out with coding websites, using many languages including HTML, XML, Visual Studio.Net and ASP.Net. To implement the programming end of web design, the author then shows how to graphically design the website. Instructional Design for Web-based Training blends instructional design and development tasks with Web design issues to outline a methodology for creating effective Web-based training (WBT). This book is based on the perspective that effective WBT does not derive solely from the use of Internet technology, but must be founded on proven instructional design techniques as well. Each chapter addresses key implications such interplay can have for a WBT project

team, target learners, training goals, and technical possibilities from planning through implementation. This book is intended as a detailed "An invaluable full-color training package for Web design Web design consists of using multiple software tools and codes-such as Dreamweaver, Flash, Silverlight, Illustrator, Photoshop, HTML, and CSS, among others-to craft a unique, robust, and interactive websites. This book teaches you how to effectively use all the major tools involved in web design to create a site that is both attractive and functional. You'll go beyond the basics to learn best practices of good web design so you can go from the drawing board to a successful site. Combining full-color, step-by-step instructions with lesson files and video training from web experts is like having your own personal instructor guiding you through each lesson-but you work at your own pace! Discusses properties of good web design and best practices for building a site that is both attractive and functional Offers clear instruction that makes learning complicated tasks less intimidating Demonstrates how to approach site design concept creation and bring a vision from the drawing board through to full and dazzling operability Combines a full color step-by-step instructional book along with lesson files and video training from web design experts This training package takes you beyond the basics in a series of easy-to-absorb, five-minute lessons. " Create a simple, yet professional-looking Web site with little, if any, programming background, with this stand-alone workbook. Provides information on using CSS along with HTML, XHTML, and XML to create Web sites, covering such topics as Document Type Declaration, fonts, text, positioning, and styling of tables. Discover the skills and knowledge to design powerful websites right now with Campbell's prominent WEB DESIGN: INTRODUCTORY, 6E. You quickly learn how to balance target audience expectations, sound design principles, and technical considerations while creating successful, device- and platform-independent websites. Hands-on, interesting, and practical activities in each chapter check comprehension, help build web research skills, and refine design awareness. Learn how to critically evaluate current issues in today's technology as you examine topics such as search engine optimization (SEO), HTML and responsive web design. WEB DESIGN: INTRODUCTORY, 6E equips you with the key skills to develop a solid web design plan of your own in no time. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This study looks at whether the use of image errors in a web design course is an effective method for preventing students from writing these same errors in web

designs. This study will look at how one web design teacher teaches the common image errors in his classroom and whether that strategy is effective--

Abstract. Do you want to build web pages but have no prior experience? This friendly guide is the perfect place to start. You'll begin at square one, learning how the web and web pages work, and then steadily build from there. By the end of the book, you'll have the skills to create a simple site with multicolumn pages that adapt for mobile devices. Each chapter provides exercises to help you learn various techniques and short quizzes to make sure you understand key concepts. This thoroughly revised edition is ideal for students and professionals of all backgrounds and skill levels. It is simple and clear enough for beginners, yet thorough enough to be a useful reference for experienced developers keeping their skills up to date. Build HTML pages with text, links, images, tables, and forms Use style sheets (CSS) for colors, backgrounds, formatting text, page layout, and even simple animation effects Learn how JavaScript works and why the language is so important in web design Create and optimize web images so they'll download as quickly as possible **NEW!** Use CSS Flexbox and Grid for sophisticated and flexible page layout **NEW!** Learn the ins and outs of Responsive Web Design to make web pages look great on all devices **NEW!** Become familiar with the command line, Git, and other tools in the modern web developer's toolkit **NEW!** Get to know the super-powers of SVG graphics This book blends instructional design and development tasks with Web design issues to outline a methodology for creating effective Web-based training (WBT). Each chapter addresses key implications relating to: the WBT project team, target learners, training goals, and technical possibilities from planning through implementation. This book is a detailed how-to primer that integrates fundamental principles with the nuts and bolts of WBT development. Learn the fundamentals of modern web design, rather than relying on CMS programs, such as WordPress or Joomla!. You will be introduced to the essentials of good design and how to optimize for search engines. You will discover how to register a domain name and migrate a website to a remote host. Because you will have built the web pages yourself, you will know exactly how HTML and CSS work. You will have complete control over your websites and their maintenance. **Practical Website Design for Absolute Beginners** centers around introducing small amounts of new code in short practical chapters and provides many website templates that can be easily adapted for your own websites. Each chapter builds on the templates created in the previous chapter. You are provided with a practical project to complete

in most chapters, and taught to produce practical web pages right from the start. In the first chapter you will install and configure a free text editor, then you will produce the structure for your first web page. You will then gradually learn to create more sophisticated and increasingly practical web pages and websites. In this book you will be encouraged by means of a series of achievable goals, and you will be rewarded by the knowledge that you are learning something valuable and really worthwhile. You will not have to plow through daunting chapters of disembodied code theory because the code is described and explained in context within each project. Because each project is fully illustrated, you will see clearly what you are expected to achieve as you create each web page.

What You'll Learn Provides
instructions for installing a text editor for producing HTML and CSS Shows you step-by-step how to build and test web pages and websites Teaches you how to ensure that your websites are attractive and useful Describes how to make the most effective use of color and images Teaches you the essential features of search engine optimization Shows you how to migrate your website to a remote host

Who This Book Is For Practical Website Design for Absolute Beginners is for people who want to begin designing their own websites. It uses a highly motivational, easily assimilated step-by-step approach where you will start learning practical skills from the very first chapter. The book is an excellent choice for people who have computer skills but would also like to learn HTML and CSS. For readers who have little or no knowledge of HTML and CSS, the book will teach enough to complete all the projects in the book. The book is intended to aspiring students who wish to build their career in the field of graphics and animation. The content of the book goes in adequate detail covering all the aspects of computer basics and graphics and animation. The content of the book goes in adequate detail covering all aspects of computer basics and graphics and animation. The unique tutor CD provided with this book is a true add-on. While other books rely on theory and long explanations, the tutor CD accompanying this book helps you build skills for multimedia and web designing software. Web designers must wear many hats. Among books on Web design, **Web Design All-in-One For Dummies** is the one that helps you successfully wear all those hats without losing your head. Full-color illustrations and five self-contained minibooks show you how to be a graphic designer, creative organizer, visual communicator, markup language technologist, and cutting-edge trendsetter, all in one. This book helps you lay the groundwork, follow design rules, test your site, register a domain name, and much more. **Getting Started** covers

planning, defining your target audience, choosing the right software, and more Designing For the Web acquaints you with HTML, CSS, and JavaScript, plus how to choose a layout and optimize graphics Building Web Sites gets down to nuts and bolts: putting text, images, hyperlinks, and multimedia files together, organizing content, and building navigation systems Web Standards & Testing teaches you how to test and validate so everyone can enjoy your site Publishing & Site Maintenance helps you get your site online and keep it current Web Design All-in-One For Dummies also helps you learn how to choose a Web editor and graphics program, how to make your site accessible to the widest possible audience, and when it's time to call in a pro like author Sue Jenkins. It's just what you need to start and manage a great site. Best-selling author, designer, and web standards evangelist Jeffrey Zeldman has revisited his classic, industry-shaking guidebook. Updated in collaboration with co-author Ethan Marcotte, this third edition covers improvements and challenges in the changing environment of standards-based design. Written in the same engaging and witty style, making even the most complex information easy to digest, Designing with Web Standards remains your essential guide to creating sites that load faster, reach more users, and cost less to design and maintain. Substantially revised—packed with new ideas How will HTML5, CSS3, and web fonts change your work? Learn new strategies for selling standards Change what “IE6 support” means “Occasionally (very occasionally) you come across an author who makes you think, ‘This guy is smart! And he makes me feel smarter, because now I finally understand this concept.’” — Steve Krug, author of Don't Make Me Think and Rocket Surgery Made Easy “A web designer without a copy of Designing with Web Standards is like a carpenter without a level. With this third edition, Zeldman continues to be the voice of clarity; explaining the complex in plain English for the rest of us.” — Dan Cederholm, author, Bulletproof Web Design and Handcrafted CSS “Jeffrey Zeldman sits somewhere between ‘guru’ and ‘god’ in this industry—and manages to fold wisdom and wit into a tale about WHAT web standards are, HOW standards-based coding works, and WHY we should care.” — Kelly Goto, author, Web ReDesign 2.0: Workflow that Works “Some books are meant to be read. Designing with Web Standards is even more: intended to be highlighted, dogeared, bookmarked, shared, passed around, and evangelized, it goes beyond reading to revolution.” — Liz Danzico, Chair, MFA Interaction Design, School of Visual Arts The surge in the number of online training sites has created an unprecedented demand for

experts who know all aspects of Web-based training (WBT) site design. Written by bestselling author William Horton, this book provides the hands-on and practical guidance that trainers demand. Packed with over 100 examples, this well-illustrated guide walks you through every phase of designing WBT, from analyzing your course requirements and assessing the needs of potential students to designing a course for a global audience. You'll find out how to combine elements into effective and interesting learning sequences, discover how to overcome any technical hurdle that may arise, how to offer materials that motivate learning, and how to use Web technologies to create 21st-century alternatives to traditional courses. Praise for *Designing Web-Based Training* "Horton has done it again! He's addressed the cutting-edge problem of Web-based training design with his pragmatic, research-based approach. His work is task-oriented and down-to-earth. He doesn't waste our time with excessive educational philosophy. In short-comprehensive overview, practical advice, engaging presentation."-Robert E. Horn, Author, *Visual Language: Global Communication for the 21st Century* "As each new media wave is adopted for instructional purposes, there is a lag in effective exploitation of the unique features the medium brings for supporting learning. *Designing Web-Based Training* bridges the gap by providing a rich and detailed reference."-Ruth Clark, EdD, President, Clark Training & Consulting "Designers have been seeking guidance on how to exploit the Web's distribution potential while combining it with powerful instructional programs. Horton provides structure, stimulation, and substance in this important book. Web-based training is definitely what is happening now. *Designing Web-Based Training* will be a de facto classic in the field." - Gloria Gery, Principal, Gery Associates, Author, *Making CBT Happen* The companion Web site at www.wiley.com/compbooks/horton/ features: * Design guidelines * Live versions of many examples from the book * A course shell and sample lessons * Links to helpful references Deliver an optimal user experience to all devices—including tablets, smartphones, feature phones, laptops, and large screens—by learning the basics of responsive web design. In this hands-on guide, UX designer Clarissa Peterson explains how responsive web design works, and takes you through a responsive workflow from project kickoff to site launch. Ideal for anyone involved in the process of creating websites—not just developers—this book teaches you fundamental strategies and techniques for using HTML and CSS to design websites that not only adapt to any screen size, but also use progressive enhancement to provide a better user experience based on device

capabilities such as touchscreens and retina displays. Start with content strategy before creating a visual design Learn why your default design should be for the narrowest screens Explore the HTML elements and CSS properties essential for responsive web design Use media queries to display different CSS styles based on a device's viewport width Handle elements such as images, typography, and navigation Use performance optimization techniques to make your site lighter and faster A book about code that doesn't read like a 1980s VCR manual... It's not just for programmers, it's written and presented to make it easy for designers, bloggers, content and e-commerce managers, marketers to learn about the code used to write web pages... This hands-on workshop introduces you to the basic principles of Web site design and authoring using HTML. You will then use FrontPage to create your web page or site and publish it to the World Wide Web for viewing. Simply the best introduction to all aspects of the design and development of successful Web sites. As the World Wide Web has matured, the need for high quality education in all aspects of Web design has become widely acknowledged. This book is a core text for undergraduate and masters courses that provides a complete introduction to every aspect of the building of Web pages and Web sites. A complete understanding of the basics of all aspects of Web design is essential to the development of good practice. Starting from a review of Web experiences, the text provides a deep and thorough introduction to Web technology, markup, stylesheets, Web graphics, Web animation and embedded video, client-side scripting, Web applications, usability, accessibility, page design and site design. At all times, the focus remains on good practice, underpinned by sound principles, in the context of the real World Wide Web. Full coverage of the essential technologies is provided: HTTP, XHTML, CSS, Javascript and the DOM, and the use of Web Standards is emphasized throughout as an essential part of the authors' forward-looking approach. Some elementary programming knowledge is required for use of this text. Suitable for course use or self-study, this comprehensive introduction represents a complete overview of the practice of Web design, providing clear summaries and a wealth of exercises and short practical assignments, as well as a valuable survey of the most popular software tools used in Web design. An extensive glossary and a wide range of other supplementary material are provided on the supporting Web site. "An invaluable full-color training package for Web design Web design consists of using multiple software tools and codes-such as Dreamweaver, Flash, Silverlight, Illustrator, Photoshop, HTML, and CSS, among others-to craft a

unique, robust, and interactive websites. This book teaches you how to effectively use all the major tools involved in web design to create a site that is both attractive and functional. You'll go beyond the basics to learn best practices of good web design so you can go from the drawing board to a successful site. Combining full-color, step-by-step instructions with lesson files and video training from web experts is like having your own personal instructor guiding you through each lesson-but you work at your own pace! Discusses properties of good web design and best practices for building a site that is both attractive and functional Offers clear instruction that makes learning complicated tasks less intimidating Demonstrates how to approach site design concept creation and bring a vision from the drawing board through to full and dazzling operability Combines a full color step-by-step instructional book along with lesson files and video training from web design experts This training package takes you beyond the basics in a series of easy-to-absorb, five-minute lessons. " Resource added for the Web Development program 101522, Web Design Technician program 311522, and Web Application Programming 311523. Details a variety of front-end technologies and techniques and reviews Web design fundamentals while explaining how to work with HTML, graphics, and multimedia and interactive applications. Smart Web Designing Course designed for students who are willing learn making a website without the use of fancy coding. It will focus on using WordPress. If you are a beginner who needs a solid grounding in the best practices for creating websites, this book is for you. Written by innovative curriculum developer and university web instructor Thomas Michaud, this book provides an accessible yet comprehensive look at web design and front-end coding, covering HTML, CSS, design principles and more. You'll learn HTML semantics, structure, and validation, and how to separate content from design using CSS (levels 1, 2, and 3). Online videos and code examples let you follow along and practice with the code. Some of the other things you'll learn about include:

- text elements, links, objects, and tables
- using the box model for background images, padding, borders, and margins
- fixed vs. liquid page layout
- choosing between different navigation models
- creating and styling forms
- interactive design with JavaScript and jQuery

Foundations of Web Design is an indispensable resource to quickly take you from sketching to coding. The only Cisco-endorsed and recommended design journal and workbook for the new Adobe Systems, Inc. sponsored curriculum Written and developed by the co-authors of the Fundamentals of Web Design course Complements and maps to the Web-based curriculum as well as the

Cisco Press Companion Guide and Lab Companion products The only title whose learning format is dedicated to hands-on labs, exploratory exercises, and review material to increase your learning potential Accompanying CD-ROM includes everything you need to construct the web site for the Course Project as well as video demonstrations of select labs and helpful reference material Cisco Networking Academy Program: Fundamentals of Web Design, Design Journal and Course Project Workbook is the only Cisco-approved and -recommended workbook for the Cisco Networking Academy Program: Fundamentals of Web Design Web-based curriculum. This title provides you with discovery exercises, focus questions, review questions, and the labs from the Web-based Course Project to supplement the online course. The accompanying CD-ROM includes everything you need to construct the Course Project web site as well as video demonstrations of select labs and helpful reference material. Whether you are building a personal blog or a corporate website, there is a lot more to web design than div's and CSS selectors, but what do you really need to know? With this book, you'll learn the secrets of designing effective, user-friendly sites, fro Discover the techniques behind beautiful design by deconstructing designs to understand them The term 'hacker' has been redefined to consist of anyone who has an insatiable curiosity as to how things work—and how they can try to make them better. This book is aimed at hackers of all skill levels and explains the classical principles and techniques behind beautiful designs by deconstructing those designs in order to understand what makes them so remarkable. Author and designer David Kadavy provides you with the framework for understanding good design and places a special emphasis on interactive mediums. You'll explore color theory, the role of proportion and geometry in design, and the relationship between medium and form. Packed with unique reverse engineering design examples, this book inspires and encourages you to discover and create new beauty in a variety of formats. Breaks down and studies the classical principles and techniques behind the creation of beautiful design Illustrates cultural and contextual considerations in communicating to a specific audience Discusses why design is important, the purpose of design, the various constraints of design, and how today's fonts are designed with the screen in mind Dissects the elements of color, size, scale, proportion, medium, and form Features a unique range of examples, including the graffiti in the ancient city of Pompeii, the lack of the color black in Monet's art, the style and sleekness of the iPhone, and more By the end of this book, you'll be able to apply the featured design principles to your own web designs, mobile

apps, or other digital work. Written by a Web design expert and illustrated throughout in full color, this Complete Course shows you how to master the ins and outs of HTML, the language of the Web, while working on a single project. Fifteen sessions and nearly 100 step-by-step tutorials, accompanied by vivid color images and screen shots, walk you through building a slick, fully functional Web site from start to finish, using HTML and JavaScript(TM). After completing the course, you'll have an impressive portfolio piece, a professional-looking Web site you can adapt to meet your needs, and a thorough understanding of HTML fundamentals. All of the files used to build the Web site conform to XHTML and CSS standards. CD-ROM Contents * Image viewing and editing tools PhotoPlus and Irfanview freeware versions * WS_FTP Pro software that lets you connect to a Web server to upload, modify, and download your Web site files * HandyTools for Web Designers power pack freeware version, including Handy File Find & Replace, Handy ImageMapper, Gif Color Mapper, ColourSpy, and Gradientex * Images and all the files needed to complete the project For introductory courses in Web Design. The Fundamentals of Web Development for the New Designer Basics of Web Design: HTML5 & CSS3 is the comprehensive source material for beginners in web design and development. The hands-on text introduces major topics in two-page sections, focusing on key concepts and providing interactive exercises. All the basics of web designs, from creating web pages to publishing them online, are explored in-depth by each chapter of this book. With a focus on HTML5 and CSS3 coding techniques, the Third Edition prepares readers to take advantage of the most modern and popular platforms for web development. Exploring both "hard skills," such as HTML5 and Cascading Style Sheets, as well as "soft skills" like web design and publishing to the web, the text teaches coders all the fundamental information they need to design successful websites. Intended for use in a beginning web design or web development course The Basics of Web Design: HTML5 & CSS3, 2e takes a unique approach to prepare students to design web pages that work today in addition to being ready to take advantage of HTML5 coding techniques of the future. The text covers the basic concepts that web designers need to develop their skills: * Introductory Internet and Web concepts * Creating web pages with HTML5 * Configuring text, color, and page layout with Cascading Style Sheets * Configuring images and multimedia on web pages * Web design best practices * Accessibility, usability, and search engine optimization considerations * Obtaining a domain name and web host * Publishing to the

Web Teaching and Learning Experience. This book introduces standard and new HTML5 elements and attributes and CSS3 properties commonly used in Web design as well as design guidelines for their effective use. Its approach of explaining every line of code in the examples it uses to show the usage of the HTML elements and CSS properties introduced makes it an invaluable Web design resource for beginners as well as intermediates looking to fill in gaps in their knowledge. In addition, the inclusion of user-centered design process stages and how they are best managed in website development makes the book unique in its area. Also, the book's approach of including challenges after each topic to help refresh readers' knowledge, as well as make them think, ensures that there are ample activities to keep learners motivated and engaged. Key Features

Comprehensively covers standard and new HTML5 elements and attributes and CSS3 properties. Includes a lot of challenges/exercises; one after each HTML element or CSS property introduced and demonstrated with examples. Example codes can be copied and pasted as-is to implement and experiment with. For every HTML element or CSS property introduced, guidelines are provided, where relevant, on how to best use them in a design to enhance usability and accessibility. Includes comprehensive explanation of flexible box and grid layout models and how to use them to create responsive and adaptive Web design. Covers the importance of visual aesthetics in design, including design elements and principles and examples of how they can be applied in Web design to produce good user experience. Includes comprehensive guidelines on how to design for standard and mobile screens, including discussion of touch gesture interaction design and standard gestures and the functions for which they are most commonly used. Introduces the stages of user-centered design process, including Web accessibility and user-experience testing, and managerial aspects of Web development, including intellectual property. Provides a brief introduction on how to make HTML and CSS codes more compact and more efficient and how to combine them with other languages commonly used in Web design and development, such as JavaScript, AJAX, and PHP.

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